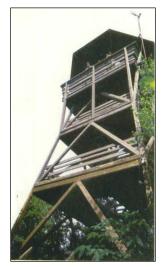


Summer or fall, Loon Mountain is a family resort destination'. Tucked into the magnificent White Mountain National Forest, Loon offers a multitude of healthy outdoor activities and attractions for visitors young and old.

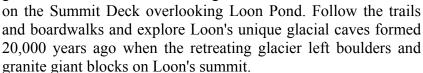
Soar to adventure aboard our 1.5-mile Mountain Skyride to the summit. The Austrian built "White Mountain Limited" is one of the most advanced lifts in North America with big, comfortable, four-passenger cars. You'll ride the 7,000 feet to the spectacular summit in about ten minutes. There's a cafeteria at the top, and more to see and, do than any other mountain in New England



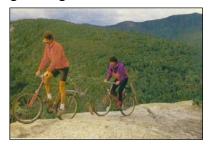
Climb our 4-story Observation Tower for a look at surrounding forest and mountain peaks, including Mt. Washington - the Northeast's highest peak. The Mountain Man invites you to his log cabin to hear tales of folklore, legend and local history.



Explore our glacial caves and selfguided nature trail before having lunch



experience an exhilarating ride down the bike or hike on 35 kilometers of wooded River. At the base, all ages enjoy a free ride burning, narrow gauge train running from Governor Adams Lodge. Or try our big skate park with day and evening hours. Pony rides for the kids, and guided horseback tours are offered through the Loon Equestrian Center, or take Loon's shuttle to a self-guided bike tour of breathtaking Franconia Notch. And don't miss our exciting special events. All these unique outdoor activities, plus many shops, restaurants and attractions - including The North Country Center for The Arts Theater and Children's Performances - throughout our Lincoln/Woodstock region, await you this summer and fall at Loon Mountain, New Hampshire's Leading Mountain Resort.





Expert mountain bikers can mountain. You can mountain trails along the Pemigewasset on the 'J. E. Henry', Loon's wood the Octagon Base Area to the

